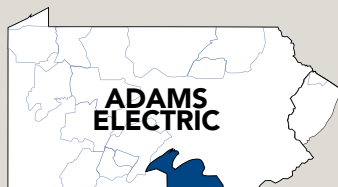




Adams Electric Cooperative, Inc.

A Touchstone Energy® Cooperative 



One of 14 electric cooperatives
serving Pennsylvania and New Jersey

Adams Electric Cooperative, Inc.

1338 Biglerville Road
P.O. Box 1055
Gettysburg, PA 17325-1055
1-800-726-2324

Gettysburg District

1380 Biglerville Road
Gettysburg, PA 17325

York District

200 Trinity Road
York, PA 17408

Shippensburg District

10 Duncan Road
P.O. Box 220
Shippensburg, PA 17257

BOARD OF DIRECTORS

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Nadine M. Hubner, Vice President
Jay E. Grove, Secretary
Thomas J. Knaub, Treasurer
David A. Frey
Jay A. Herman
S. Eugene Herritt
Dale E. Myers
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District Office Hours

Monday through Thursday
7 a.m. - 5 p.m.

Check out adamsec.coop

Like us on Facebook at
[Facebook.com/AdamsEC](https://www.facebook.com/AdamsEC)

Local Pages Editor: Kami Noel, CCC

*This institution is an equal opportunity
provider and employer.*

From the CEO/General Manager



New member education newsletters launched

By Steve Rasmussen

“EDUCATION AND TRAINING” is one of the seven cooperative principles on which the co-op business model was founded. Cooperatives provide education for their members, board members, managers and employees so they can contribute effectively to the success of the business.

This year, the co-op starts two new member education newsletters to help residential and business members become more energy informed. The newsletters focus on trending energy topics including efficiency, beneficial electrification and keeping your monthly bill low.

The newsletters, produced by Questline, are a new added benefit of the cooperative’s membership in Touchstone Energy. Touchstone represents the national network of electric cooperatives and provides resources and partnerships to help its member co-ops and their employees to better serve the members. Adams Electric has been a member of Touchstone for many years, and other benefits include our free website hosted through Co-op WebBuilder, social and news media campaigns, and the Co-op Connections Card program that helps members reduce their prescription costs.


Aimed to help key accounts and small businesses keep their energy bills stable, the “Watt’s Trending: Small Business News & Trends” newsletter offers co-op-specific trends from Key Accounts/Senior Safety Specialist Mike Johnson to business emails every other month starting this month, as well as energy-saving tips and recommendations.

Directed to the residential member, the newsletter, “Member Power: Residential News & Trends,” encourages members to take their energy use into their own hands and make smart, energy-conscious decisions while continuing to power their lives and homes. It publishes again in March.

Members must “opt in” to receive these E-Newsletters. Our cooperative’s communicators are busy selecting and updating the content for each month, but only those who register through their SmartHub account can view the publications. As we transition to this new email messaging platform, members who previously opted into E-Alerts through Constant Contact will still receive those emails for now but will need to sign up through SmartHub by May 1.

I hope you are encouraged to join me in signing up for these new educational publications. I think the tips and recommendations these newsletters can provide support our position as your trusted energy adviser.

To sign up to receive newsletters, visit adamsec.smarthub.coop to register. You will then receive an email with a link to the next newsletter through your subscribed account when new issues are released. Once in SmartHub, add your email address in manage contacts. Then manage your notifications by associating your email address to the notifications you want to receive.

While you are at it, check other available notifications, such as co-op news, updates, weather alerts and outage alerts. If you need help accessing it, please call us. 

COMMUNITYconnections

POWERING LOCAL ORGANIZATIONS

New guide takes lead of UWAC mission

By Thomas Hand, Penn Lines Correspondent

SIX MONTHS ago, Laura McMahon assumed the role of executive director for the United Way of Adams County, taking over for Vickie Corbett who retired after 24 years with the organization. It was a difficult time to be stepping into a new job, but with 20 years of nonprofit experience under her belt, McMahon was up to the challenge.

A graduate of York College with a



degree in recreation and leisure administration, McMahon served as branch director for the River Valley Regional YMCA in Jersey Shore, Pa. She's also past president of the Harrison County YMCA in Clarksburg, W.Va., and former executive director of the Indian Valley Family YMCA in Harleysville, Pa.

"I have a passion for positive change and progress," McMahon says about her lifelong interest in and commit-

ment to nonprofit work. "Like the (YMCA), the United Way provides me with the opportunity to channel my passion and lead changes for something better in our community."

Over the course of her career, McMahon has developed a reputation for her financial savvy as well as her ability to grow the organizations she works for. And for the past few months, she's been putting those skills to work in Adams County.

Among her primary goals, McMahon seeks to expand the United Way's financial capabilities in order to better help those in need throughout Adams County, as well as to provide a greater variety of services. As she says, "there is no mission without money." Another of her main objectives is advocacy. By teaching community members about the United Way's mission and by showing how funds are being applied at the local level, she hopes to grow a reliable network of support.

"When the resources from that network come together to achieve a common goal, everyone benefits," McMahon says. "The United Way is

here to help see that through — by working with other organizations that share a common vision for better education, financial stability, and good health, we can ensure that everyone's needs are met regardless of their situation or abilities."

With so many living in uncertainty because of the coronavirus



READY TO LEAD: With 20 years of nonprofit experience, Laura McMahon seeks to grow the mission of United Way of Adams County by expanding the organization's financial capabilities and spreading awareness of its mission.

pandemic, the United Way's mission has become more important than ever. Fortunately, anyone can step up and help.

"There are many ways people can get involved — volunteering your time and/or talent for a program or service that we offer or supporting the United Way with a charitable gift to our cause are both great ways to be a part of the mission," she says.

Aside from her work with the United Way, McMahon loves football, basketball and baseball. Having grown up in Williamsport, Pa., surrounded by the Pennsylvania Wilds, she likes to hunt and fish as well. She is an active member of the Kiwanis Club of Gettysburg-Adams and currently lives in Biglerville, Pa. Once the pandemic is brought under control and restrictions begin to lift, she looks forward to attending local events and networking with other members of the community.

For more information about the United Way, the resources they have available and the ways in which you can become involved, visit uwadams.org.



HELPING HANDS: For over 70 years, the Adams County branch of United Way has helped connect community members to health care, education and financial stability.

Insulation and your energy bill

By Scott Siker, Aero Energy Marketing Coordinator

HOMEOWNERS often consider ways to save money this time of year. This especially rings true when it comes to heating bills during the winter. One factor that impacts virtually all homes is insulation. Below, we'll detail some key considerations you should keep in mind this season regarding your home's insulation and some indicators that may suggest you need an inspection.

What is insulation?

Simply put, insulation is a type of material that serves as an added barrier between your home and the outdoors. It can be found in attics, walls, crawl spaces, ceilings, garages, etc. Although there are different types, the purpose of insulation is to help maintain your interior temperature without having to constantly run your HVAC unit. It is quite likely that there is already insulation in your home whether you are aware of it or not.

How can insulation impact your heating costs?

You can expect a poorly insulated home to have a much higher energy bill than a properly insulated home. This especially holds true during the colder months of the year. Regardless of what type of primary heat you have (electric, propane, heating oil, natural gas), proper insulation will work to keep the cold out and the heat in. If a home is poorly insulated, your HVAC system will be forced to use larger amounts of energy to maintain an optimal interior temperature.

Indicators of insulation problems

There are numerous warning signs that may indicate your home needs an insulation inspection. Here are just a few:

- ▶ Cold drafts – Do you constantly notice that there is cold air coming from a particular area of your



IMAGE COURTESY OF PIXABAY

WALL TEST: People can visually inspect their home's insulation to ensure proper placement of insulation. The home will more efficiently retain heat during the fall and winter if the entirety of the surface area is covered. Contrary to the photo, insulation is typically covered by a layer of drywall.

home? There is a good chance that this issue is stemming from an insulation problem.

- ▶ Inconsistent temperatures – Does it feel like every room is a different temperature in your home? This might serve as an indicator that certain areas are more properly insulated than others.
- ▶ The wall test – When you touch an interior wall of your home does it feel warm and dry? This is a good sign that your insulation is working properly. However, if the wall feels cold and damp this may be cause for concern.

If you're concerned that a particular wall might be lacking insulation all together, a non-invasive test you can perform yourself is a visual inspection through a wall outlet or light switch. Typically, if you remove an outlet cover with a screwdriver, you should then be able to see along the edges of the outlet whether insulation is present. Please note: For your own safety, we do not recommend any further

exploration with this test other than unscrewing the wall panel and putting it back in place. Beyond that, please call the professionals for assistance.

Interested in improving your home's insulation?

Lucky for you, there is usually no need to gut the drywall of your entire home to improve insulation. With modern solutions such as injection foam, these upgrades can be a relatively simple process depending on the area in question. At Aero Energy, we recommend that the best starting point is to schedule an inspection with a recommended contractor or insulation company in your area. Let them share ideas on whether additional action is needed to enhance your home's energy efficiency.

Adams Electric has been an owner of Aero, based in New Oxford, Pa., since 1998. For more information on Aero products and services, call 800-998-4311 or speak to an energy specialist at Adams Electric by calling 800-726-2324. ⚡

Frey appointed new director

By Kami Noel, CCC, *Communications/Member Relations Coordinator*

THE BOARD of directors has appointed David A. Frey of Reading Township as the new Zone 9 director, effective Jan. 1, 2021. Frey replaces Dan Eisenhart, who resigned in June 2020. Following zone realignment in September, Zone 9 now encompasses parts of Adams, Cumberland and York counties.

“We looked at the bylaws and our attorney told us that the resigned director must be replaced by an appointment from the board,” said board President Glenn Bange. “We couldn’t let this go through the Credentials & Election Committee. So, we opened the process up to all Zone 9 members to send in their petition packet for consideration.”

Four packets were requested and two were returned. Interestingly, the two candidates who submitted completed petition packets both ran in previous election campaigns for the board of directors. Both were previously members of Zone 2, rezoned to Zone 9 this past

fall, and had run against Jay Herman for the Zone 2 seat in 2019.

“The bottom line,” said Bange, “is since those two candidates ran in the last director election, we went back and looked at how the members voted. Dave Frey was the second-place finisher, and we supported the decision that the members made.”

“The board went over his resume and we were happy with his presentation to the membership during his last campaign,” Bange added. “He’ll come up to speed very quickly with his knowledge of cooperatives and is sure to be an asset to the board moving forward.”

Frey is semi-retired after a career as president/CEO of Postmark Credit Union (a cooperative) in Harrisburg. He previously served Adams Electric as a member-volunteer on the Member Advisory Committee and Election Committee and is a current member of the East Berlin Lions Club. Frey, his



BOARD WELCOME: David A. Frey was appointed by the board of directors in December to fulfill the unexpired director term open for member representation of director Zone 9.

wife, Karen, and their daughter, Alexa, have resided in East Berlin since 2001.

He attended the January virtual meeting of the board of directors and has already begun the co-op’s director orientation program. He will serve out the unexpired two-year term of Eisenhart, and then the Zone 9 seat will go back to an open election in 2023. ⚡

Our Mission

Provide safe, reliable power at competitive rates and improve the quality of life in the communities we serve.

Our Promises

To meet our goal of providing a high level of service to you, we promise to:

- ▶ Greet you courteously and serve your needs.
- ▶ Be available 24 hours a day, 365 days a year to serve you.
- ▶ Bill you correctly or we will refund 5% of the error, up to \$50.
- ▶ Connect your electric service on the day we promise or waive the connect fee.
- ▶ Get back to you with answers to your questions as soon as possible, usually within two business days.
- ▶ Be on time for any appointment we schedule with you.
- ▶ Drive courteously and assist during accidents and other emergencies in our service area.
- ▶ Repair damage to your property caused by us and at our expense.
- ▶ Work to restore power as quickly as possible, day or night, regardless of the weather.
- ▶ Remain strongly committed to safety that helps protect you, the public, and our employees.
- ▶ Communicate about your rates, co-op products, and services, and your member benefits, including how to use electricity safely and efficiently.
- ▶ Help you speak with anyone in the organization (included the CEO/general manager) to get a problem resolved.

Please understand that normal operations can be temporarily disrupted due to storms and other natural disasters. At Adams Electric Cooperative, we are committed to meeting the needs of our members.

We promise!

Power Problems?

Info available 24/7:
Call, Login or Use the App!

- Request outage emails and texts at *adamsec.smarthub.coop*.
 - Download the SmartHub mobile app and enable “Push Notifications.”
 - Visit *adamsec.coop* and click “Storm Central” for storm prep info.
-
-

During extended outages, visit:



facebook.com/AdamsEC
twitter.com/aec_coop

Report Outages
1-800-726-2324
adamsec.smarthub.coop

Outage Updates
adamsec.coop
click on: “View Outages”



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